

# CURRICULUM VITAE

## Personal data

name	Simon van Gorkum
adress	Geuzenstraat 38 1
postal code	1056 KE
city	Amsterdam
telephone	+31 6 4382 0506
email	hallo@simonvangorkum.nl
website	www.simonvangorkum.nl
nationality	Dutch
birth date	29-07-1982
gender	male

## Education

2009 - 2010	Hallo® Academy Postgraduate study for applied creativity
2002 - 2009	Hogeschool INHOLLAND (Den Haag) Creative Communications Thesis: Event services - A practice-oriented guide for developing marketing activities at events
2005 - 2006	Koninklijke Academie voor de Beeldende Kunst (Den Haag) Orientation course

## Work experience

where	MJR TOM
when	March - september 2009
function	Accountmanager / Producer
work	The creation and execution of brand activation campaigns. Responsible for the accounts; Douwe Egberts (DE Burendag), PLUS Supermarkten, Nestlé (Nesfrappé), Maxxium (Licor 43, Coebergh Sparkle, Pisang Ambon, Ponche Kuba)
where	MJR TOM
when	March 2007 - januari 2008
function	Junior Accountmanager / Producer
work	The creation and execution of brand activation campaigns. Responsible for the accounts; OLA (OLA Waterspelen), Douwe Egberts (DE Burendag)
where	MJR TOM
when	2001 - 2009
function	Producer / sales
projects	Heineken USA at the Ryder Cup Kentucky (2008) Douwe Egberts Koffiewekker (2005 - 2009) Jägermeister on horeca fairs (2008) Douwe Egberts Espressotour (2006) Coebergh Red Fruit on public fairs (2006 - 2009) Sagres at Rock In Rio Lisbon Portugal (2004)

## Internships

where	Gummo
when	february - june 2010
function	Reflecting and interacting in the company, once a week.
work	Concepting for various clients and reflecting personal projects.

## Further information

Traveled Middle America (december 2005 - february 2006)  
Traveled South America (february - august 2008)